

## Technology Innovation Showcase | Technology Fall Conference | October 28, 2011

Showcase Title Rod Serling Video Festival

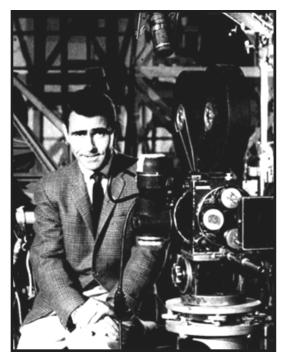
## Authors/Innovators

Lawrence, Kassan

### **Showcase/Innovative Practice Description**

The Rod Serling Video Festival, a K-12 student video festival open to all students, started in 1995 to promote the creative use of video technology. Included in this presentation will be a screening of award winning student videos, a discussion on the creative process, and festival information. Educators will learn how to team with the Rod Serling Video Festival to initiate a video program or complement existing video production/media arts classes already in progress. Whether it is a comedy, drama, or animated work, you will be inspired and amazed at the quality of work being performed by these young people.





# BEST IN SHOW PRIZES:

DIGITAL VIDEO RECORDER courtesy Rod Serling Video Festival

**\$100 Gift Certificate** courtesy Unicorn Electronics

Certificates will be awarded in a number of other categories.

All Finalists receive... One Rod Serling Video Festival T-Shirt courtesy Knucklehead Embroidery

JOIN US FOR THE PREMIERE! (made possible by the Rod Serling School at Binghamton City School District)

FRIDAY, MAY 18, 2012

HELEN FOLEY THEATRE at Binghamton High School

8:00 pm: WSKG Television Broadcast featuring Winning Videos Watch with us as it airs, on "The Big Screen"

9:00 pm: Awards Ceremony

Reception Immediately following

Video Entry Deadline: May 1, 2012

# THE ROD SERLING **VIDEO FESTIVAL**

# **Sponsored by Binghamton City School District**

Here's your chance to write, direct, and/or star in your own video! All students from kindergartners through seniors in high school are eligible for The Rod Serling Video Festival competition. All you need is access to a camcorder and a desire to holler those magic words: Lights! Camera! ACTION!

Honors will be given to various categories including: Best of Show, Best Directing, Best Use of Comedy, Best Use of Computer Animation, Best Editing, Best Special Effects and Best K-6 entry!

**Entering is easy!** Just create your video, fill out the entry form and mail it along with your \$5 entry fee. Then join us for the Grand Finale!

Special Thanks to our sponsors:

PUBLIC BROADCASTING

www.knuckleheadinc.com





Binghamton City School District

Questions about competition rules or policies may be directed to Lawrence Kassan, Festival Director, (607) 762-8202.

Visit Us at our Website: www.RodSerlingVideoFest.com

# THE ROD SERLING **VIDEO** F

# VIDEO FESTIVAL ENTRY FORM

| VIDEO FESTIVAL  | Name(s):   |
|---|--|
|   | (Please Print)   |
| RULES<br>1. Entries must be on high quality DVD (CD-ROM<br>Discs will not be accepted) and must be made by<br>students currently attending kindergarten through<br>grade 12. Parents and teachers may assist, but<br>professionally produced videos will not be accepted.   | City:        Zip:          Telephone:       ( )        Email:  |
| 2. Videos may be of any length up to a maximum of 5 minutes (not including title or credits).   | Age: Grade: Shirt Size:  |
| 3. The title of your video, your name, grade, school,<br>home address and phone number must be clearly<br>marked on the disc. Separate entries are allowed,<br>but must be submitted on separate discs with<br>separate entry forms. A \$5 entry fee (check or<br>money order ONLY), payable to the Rod Serling<br>Video Festival must be included with your entry. All<br>entries must be postmarked by May 1, 2012.   | Is this a School Project?  Yes No If School Project, indicate Teacher's Name: School Name: School Address:   |
| <ol> <li>Your video will be returned if you supply a completely<br/>addressed and postage-paid disc mailer with your<br/>entry.</li> </ol>  | Teacher's Telephone: ( )   |
| 5. Not all entries received will be shown at the Festival.<br>The Festival reserves the right to show those videos<br>it chooses and to reject any and all submissions,<br>which, in their opinion, are vulgar, obscene, or<br>pornographic.  | Teacher's Email: TITLE OF VIDEO: Length (5 minutes or Less):   |
| 6. All entries submitted shall become the property of the<br>Binghamton City School District and, in addition to<br>the Festival, may be shown by the District at various<br>events including Binghamton Summer Film, WSKG<br>Public Television and educational conferences.  | Brief Biographical sketch of entrant (for possible use in program):  |
| 7. By signing the entry form attached hereto, the<br>student hereby represents that the video submitted<br>is his/her original work and is not otherwise owned,<br>created by, copyrighted, or trademarked by another<br>individual or entity. The student also represents<br>that if any music is used in the video, they have<br>received the requisite permission to use the music.<br>In the event the student violates either of the above<br>rules, the student and parent agree to indemnify the<br>Festival and the Binghamton City School District, its<br>employees, volunteers and agents, and to hold them<br>harmless for any loss suffered thereby. | Any special information you would like to include (where you got your idea, how any effects were achieved, special or places seen in your video) (Attach a second sheet, if necessary. This form may be reproduced for multiple entries.)  |
| 8. By signing the entry form attached hereto, the<br>student agrees and understands that they will be<br>receiving no monetary compensation for their video<br>and/or performance therein.  | I have read the entry rules of The Rod Serling Video Festival, and I agree to be bound<br>by them. My non-refundable \$5 entry fee is enclosed.<br>Signed: Date  |
| <ol> <li>Notification of winning entries will be posted on the<br/>festival website on or before May 11, 2012.</li> </ol>   | If under 18 years of age, please have your parent/guardian complete the following:   |
| All possible care will be taken in handling entries.<br>However, the Rod Serling Video Festival and the<br>Binghamton City School District cannot accept<br>responsibility for any loss or damage to videos. We   | I, the undersigned parent/guardian of the student named above, do hereby certify that I have<br>read and understand the foregoing rules regarding the Rod Serling Video Festival, have<br>viewed the video submitted herewith, and certify that it does not violate any of the Festival's<br>rules.<br>Signed: Date  |
| encourage you to make a copy of your video before submitting it.  | Submit this form, \$5.00 Entry Fee & Your Video to:  |
| Entrants agree to allow the Rod Serling Video Festival<br>and the Binghamton City School District to duplicate<br>their video(s), in whole or in part, for use in Rod<br>Serling Video Festival/Binghamton City School District<br>publicity, showing at special events, etc. Credit will be<br>provided for each filmmaker where possible. Questions<br>about competition rules or polices may be directed to<br>Lawrence Kassan, Director at (607) 762-8202 or email:<br>Director@RodSerlingVideoFest.com   | Rod Serling Video Festival • Rod Serling School of The Arts<br>Binghamton High School • 31 Main Street, Binghamton, NY 13905<br><b>WWW.RODSERLINGVIDEOFEST.COM</b><br>Call Lawrence Kassan, Festival Director for more info (607) 762-8202<br><i>Please make checks payable to Rod Serling Video Festival.</i><br>All entries must be postmarked by May 1, 2012. |
|   | Hope to see you at the Premiere!   |

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